SALESFORCE
CUSTOMER RELATIONSHIP MANAGEMENT
HEALTH CLOUD

Salesforce Healthcare Provider Solutions

- Patient Record Automation
- Patient Appointment Management
- Experience Cloud for Patients
- Virtual Care Automation
- Patient Health Scoring

- Medication Management
- Care Plans
- Remote Monitoring Exception Management
- Physician Network Management
- Reports and Analytics

Salesforce Health Cloud is the trusted, connected platform that powers the business of health. By bringing together clinical and nonclinical data into a single source of truth, Health Cloud helps provider organizations gain a 360 degree view of each stakeholder to deliver patient first experiences, improve operational efficiencies, and influence the right outcomes in a Healthcare workspace.

Health Cloud Solutions empower healthcare providers, reimagining patient engagement on a reliable platform, streamlining collaborations and automation, enabling the delivery of tailored patient experiences and getting actionable, data-driven health insights.

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SALESFORCE
CUSTOMER RELATIONSHIP MANAGEMENT
HEALTH CLOUD

Salesforce Healthcare Payer Solutions

- Insurance, Claims, and Clinical Data Models
- Member Care Management
- Virtual Care Automation
- Utilization Management
- Medication Management

- Experience Cloud for members
- Sales and Administration
- Utilization Management
- Member Health Scoring
- Reports and Analytics

Salesforce Health Cloud is the trusted, connected platform that powers the business of health. By bringing together clinical and nonclinical data into a single source of truth, Health Cloud helps payer organizations gain a 360-degree view of each stakeholder to deliver trusted member experiences, improve operational efficiencies, and enable more collaborative, whole-person care on a HIPAA-compliant workspace.

Salesforce Health Cloud for Payer is a specialized solution designed to meet the unique needs of health insurance companies, payers, and managed care organizations. It provides a comprehensive platform to manage member relationships, streamline operations, and improve health outcomes.

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