



ORACLE  
NetSuite



## THE COMPANY

### Ribshack Food Group

Ribshack Food Group is a proudly homegrown Filipino restaurant brand known for its mouthwatering grilled specialties and hearty dining experience. From its humble beginnings in the Visayas region, Ribshack has grown to over 50 branches across Visayas, Mindanao, Palawan, and Bicol—and is now expanding into Luzon, marking its first store opening in Bulacan.

Guided by its mission to serve every Filipino a satisfying and memorable dining experience, Ribshack continues to strengthen its nationwide footprint while maintaining the same passion for quality and service that built its success.

## THE CHALLENGE

As Ribshack continued to grow, its manual and fragmented business processes could no longer keep up with the demands of multi-branch operations. Managing finances, inventory, and branch reporting across dozens of locations became increasingly complex and time-consuming.

### Some of the major challenges included:

- Manual consolidation of financial data from multiple branches.
- Fragmented systems for sales, inventory, and supplier management.
- Limited visibility and delayed reports, making it difficult to track performance and make timely decisions.
- Inefficiencies in operations due to lack of centralized control and data synchronization.

To support its branch expansion plan targeting 100 branches nationwide, Ribshack needed a scalable, integrated solution that could unify its operations and provide real-time visibility.

## THE TURNING POINT

Recognizing that manual systems could no longer sustain its rapid growth, Ribshack partnered with OGIS CloudTech to implement Oracle NetSuite, a modern, cloud-based ERP system built to simplify and automate multi-location restaurant operations.

## RIBSHACK CHOSE OGIS CLOUDTECH FOR ITS:

01

PROVEN EXPERTISE IN HANDLING COMPLEX, MULTI-BRANCH IMPLEMENTATIONS.

02

DEEP UNDERSTANDING OF LOCAL BUSINESS PROCESSES AND COMPLIANCE NEEDS.

03

ABILITY TO TAILOR-FIT NETSUITE SOLUTIONS TO THE UNIQUE WORKFLOW OF A RESTAURANT GROUP.

04

COMMITMENT TO ENSURING A SEAMLESS AND CUSTOMIZED TRANSITION.







## LOOKING AHEAD

With Oracle NetSuite as its digital backbone, Ribshack Food Group is fully equipped to achieve its goal of reaching 100 branches by the end of next year. The system's flexibility and real-time capabilities empower both management and frontline teams to deliver better service, optimize performance, and maintain operational excellence as the company continues its nationwide expansion.

## THE SOLUTION

### WHY ORACLE NETSUITE + OGIS CLOUDTECH

With Oracle NetSuite, Ribshack Food Group consolidated all its core processes into one unified platform. This transformation provided:

- Centralized data management, integrating accounting, inventory, and sales in one system.
- Real-time visibility across all branches, enabling quick and data-driven decisions.
- Automation of manual processes, reducing errors and saving significant time.
- Scalability, supporting new branch openings without the need to overhaul systems.

OGIS CloudTech played a crucial role in the implementation, helping Ribshack customize workflows, streamline operations, and unlock NetSuite's full potential for the food and beverage industry.

## RESULTS & IMPACT

The shift to Oracle NetSuite brought immediate and measurable results for Ribshack Food Group:

- Faster and more accurate reporting across all branches.
- Streamlined operations, allowing the team to focus on customer experience rather than manual consolidation.
- Improved decision-making through real-time insights into sales trends and inventory movement.
- Better coordination between finance, operations, and supply chain teams.
- Stronger foundation for expansion, enabling Ribshack to open new branches more efficiently and confidently.

## RECOMMENDATION

Ribshack Food Group highly recommends OGIS CloudTech and Oracle NetSuite to businesses looking to:

- Streamline manual operations through automation.
- Gain real-time visibility and control across multiple branches.
- Build a scalable, cloud-based foundation for future growth.
- Partner with a team that understands business challenges and delivers real results.



*"With NetSuite, all our data is consolidated in one platform, giving us real-time visibility across branches. It eliminated manual work and allowed us to focus on providing the best dining experience to our customers."*

**Ana May Alagao-Melendez,**  
Chief Financial Officer, Ribshack Food Group

READY TO START YOUR  
DIGITAL TRANSFORMATION?

**CONTACT US TODAY!**